



## ***2009 Advancing the Choice*** **SPONSORSHIP OPPORTUNITIES**

### **PRESENTING SPONSOR – \$10,000**

- ◆ Prominent recognition (company logo) in collateral materials to be sent to 1,500+ transportation professionals, including:
  - Save-the-date and all reminder materials
  - Invitation
- ◆ Prominent recognition in conference program (on cover)
- ◆ Full-page advertisement in conference program
- ◆ Prominent logo exposure on conference signage
- ◆ Inclusion in conference advertising
- ◆ Announcement/recognition at conference as “Presenting Sponsor”
- ◆ Opportunity to welcome conference attendees
- ◆ Host of post-conference reception
- ◆ 8-ft. table display (table and two chairs provided, sponsor responsible for exhibit materials)
- ◆ Company logo on H-GAC’s Web site and hyperlink from logo to company Web site
- ◆ Company recognition as “Presenting Sponsor” in event media materials

### **UNDERWRITER – \$6,000**

- ◆ Recognition in collateral materials (company logo), including:
  - Invitation
  - Conference program
- ◆ Logo exposure on conference signage
- ◆ Announcement/recognition at conference as “Underwriter”
- ◆ Opportunity to host the continental breakfast or buffet lunch
- ◆ 8-ft. table display (table and two chairs provided, sponsor responsible for exhibit materials)
- ◆ Company logo on H-GAC’s Web site and hyperlink from logo to company Web site
- ◆ Full-page advertisement in conference program
- ◆ Company recognition as “Underwriter” in event media materials

### **CONTRIBUTOR – \$2,000**

- ◆ Recognition in collateral materials (company name), including:
  - Invitation
  - Conference program
- ◆ Exposure on conference signage (company name)
- ◆ Company logo on H-GAC's Web site and hyperlink from logo to company Web site
- ◆ Half-page advertisement in conference program
- ◆ 8-ft. table display (table and two chairs provided, sponsor responsible for exhibit materials)

### **EXHIBITOR – \$250**

- ◆ 8-ft. table display (table and two chairs provided, sponsor responsible for exhibit materials)
- ◆ Company logo on H-GAC's Web site and hyperlink from logo to company Web site
- ◆ "Exhibitor" listing (company name) in conference program

### **RIDE & DRIVE / VEHICLE DISPLAY**

If you are interested in providing a vehicle for display or for a ride and drive, please contact Katie Butler, 713-970-2146.

We want to work with you to tailor a sponsorship to fit your needs! Please call **Katie Butler at 713-970-2146** to solidify a sponsorship or a ride & drive / vehicle display.