



SME<sup>TM</sup>

Creating a Single Version  
of the Truth



# About SME

Headquartered in Tampa, FL.

**SME Solutions Group is a consulting firm that creates a single version of the truth for our clients. We automate your data to save you time and money. SME help companies consolidate and visualize for better decision making.**

## **Premier Services:**

- Business Intelligence Integration
- Data Analytics
- Process Improvement
- Project Management

**2015 North American Partner Cultural Award** recipient from Qlik

## **Qlik Partner :**

Elite Solution Provider with 7+ years of experience in Total Lifecycle Implementations

- Reseller, App Development, Business Integration
- Data Governance, Training
- Qlik Certified Employees



**SME's primary interest is reaching your objective.**



# SME's Network

## Sports & Entertainment



## Energy & Utility



## Financial Services



## Retail & Services



## Healthcare & Life Sciences



## Agribusiness

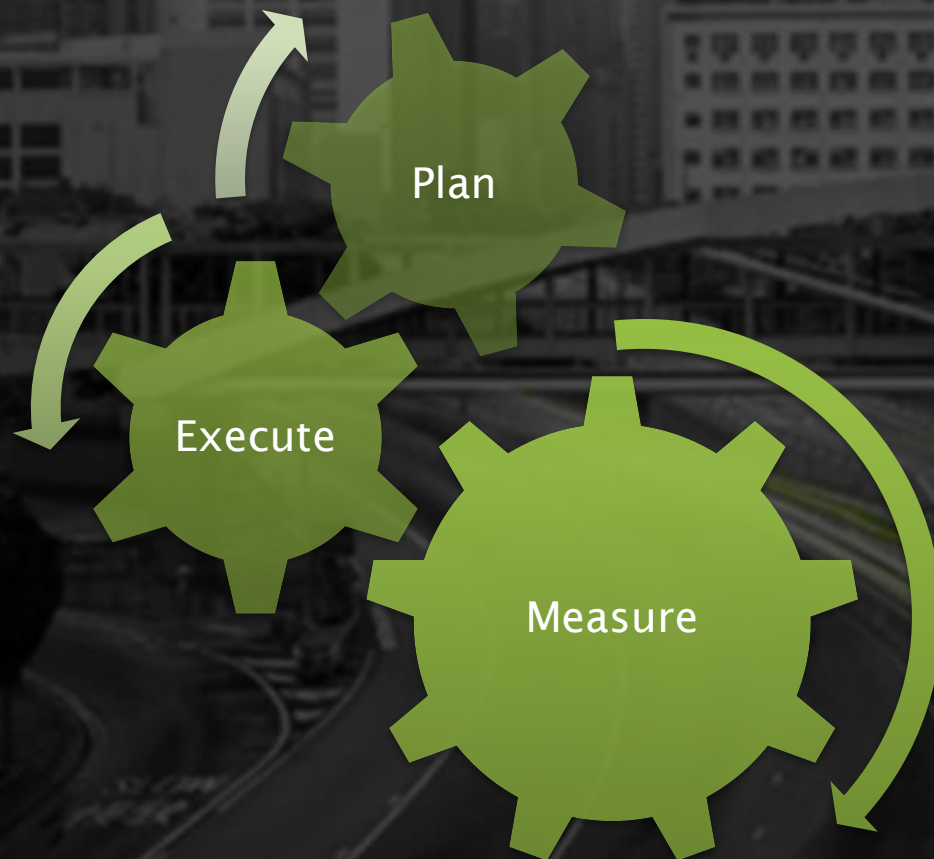


## Public Sector & Education





# Agenda







## 3 Key Focus Points



**Leverage and  
connect your  
existing systems**



**Use the data to  
drive business  
decisions and plans**



**Measure the  
success of the  
business**



# Rapidly Make Data Accessible and Actionable

Easy to use **integrated** tools for data integration and visual analysis

Incorporate multiple disparate data Sources to reach a **No Coincidence Zone**

Native **connectors** requiring no additional investment

Combined in-memory and in-database with **Direct Discovery**

Supports a wide range of connections, including **Big Data** sources

Access on any device, anytime, anywhere with a **Responsive Design.**





# Planning and How to Achieve ROI

- ✓ **Routes/Jobs/Dispatch**
- ✓ **Maintenance**
- ✓ **Safety/Compliance**

## More than a Software Provider

Business Intelligence  
Data Analytics  
Project Management  
Process Improvement



**SME accelerates delivery of ROI.**





## Executing and Measuring

- ✓ Did We Follow the Routes/Jobs/Dispatch Plan?
  - Sequence, Roads, Etc.
- ✓ Did We Follow the Maintenance Schedule?
  - Oil, Filters, Etc.
- ✓ Were We Safe and in Compliance?



How Did We **Measure** Our Success?

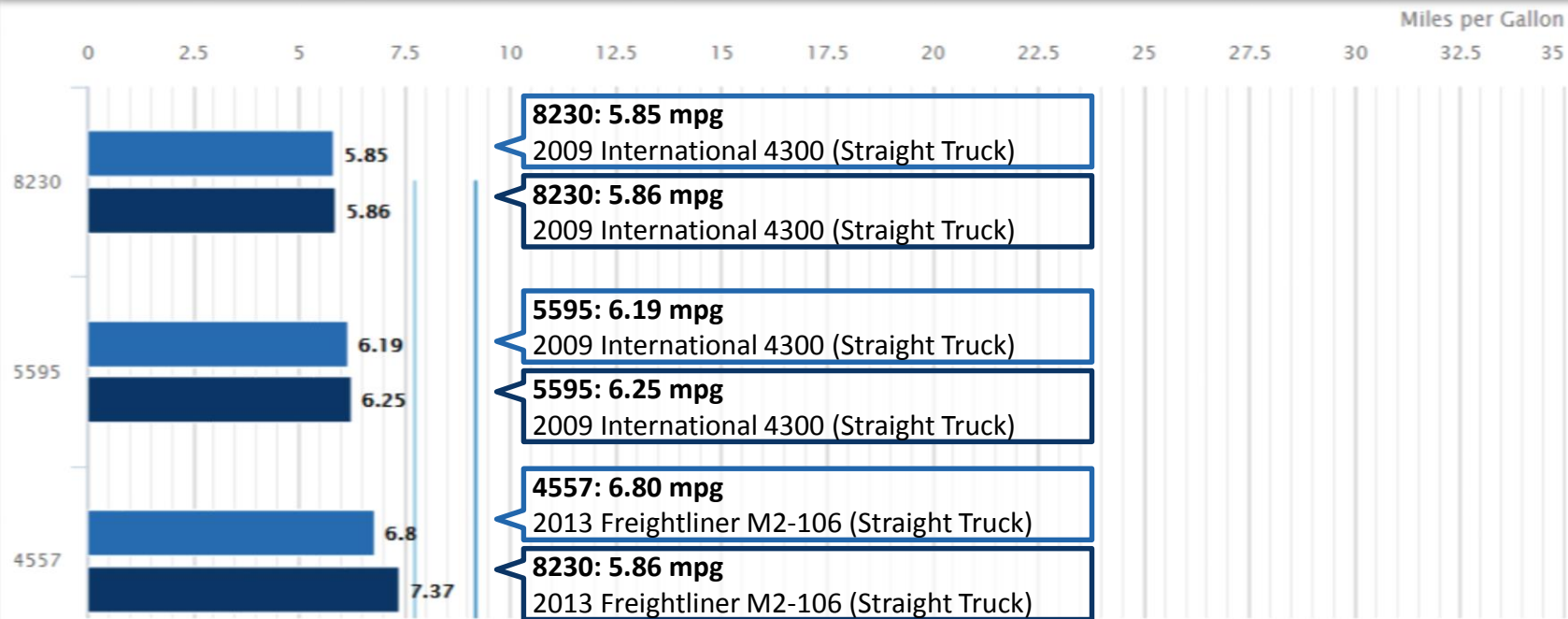




# MPG By Vehicle Type

## Fuel Mileage (MPG) grouped by Unit

8/23/2015 – 11/20/2015 compared to 5/25/2015 – 8/20/2015



## Data

Same Truck

Same Year

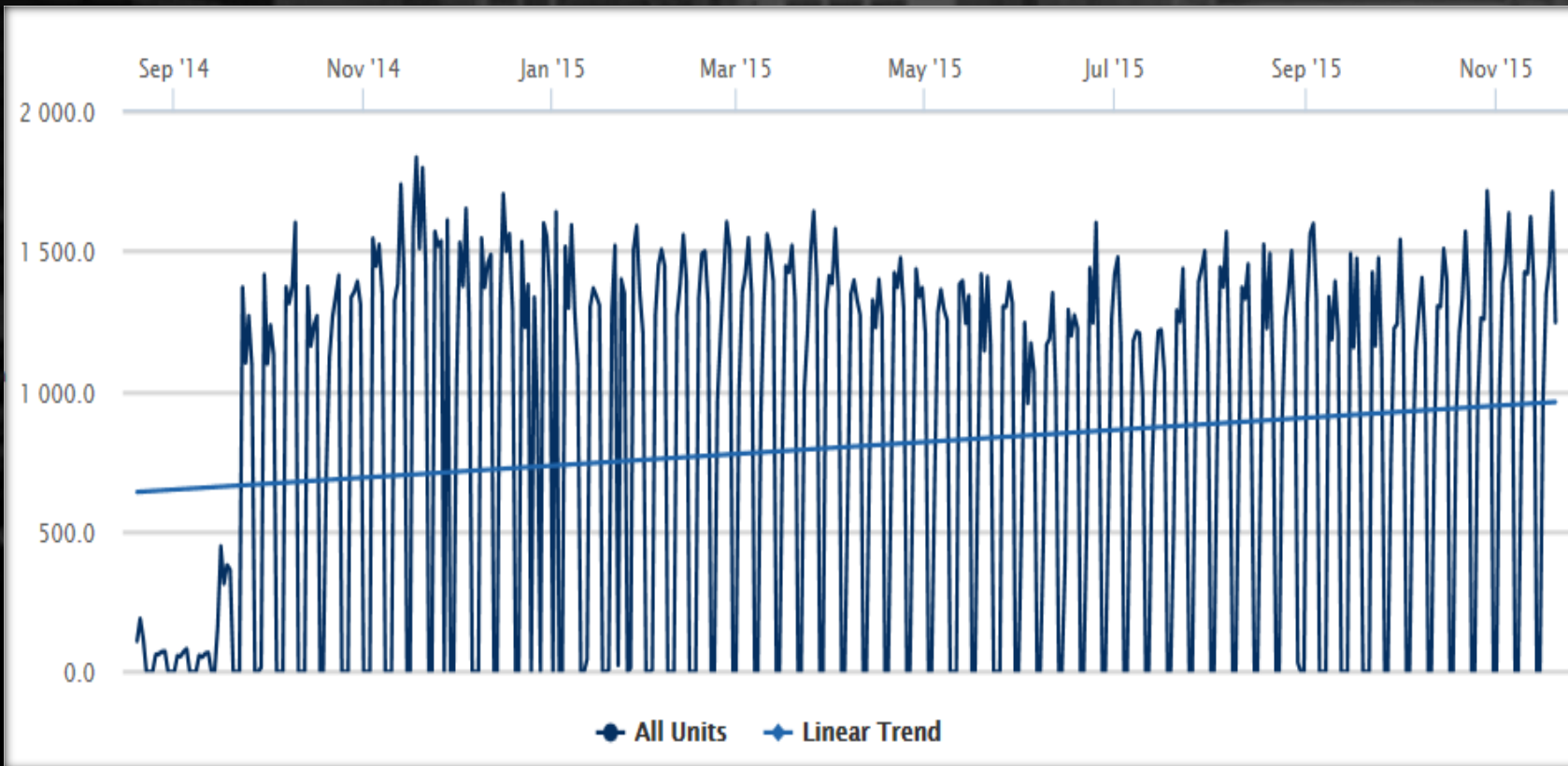
7% Fuel Efficiency Difference

## Why the Difference

Driver Compliance  
Maintenance Schedule  
Execution of the Plan



# Clean Air Trend By Vehicle Type



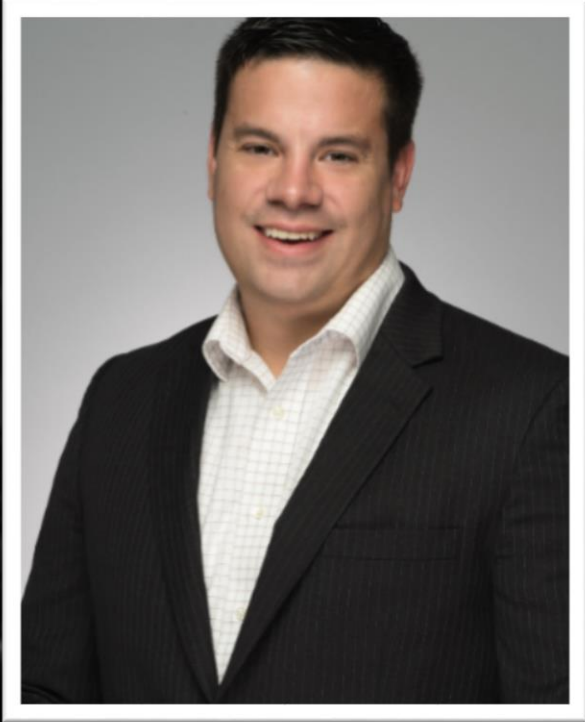
## Understanding Outside Influences

Seasons  
Weather  
Fuel Cost

## Understand, Predict, and Manage Trends



## Contact Information



**SME Solutions Group**

**Website: [www.smesgroup.com](http://www.smesgroup.com)**

**Brad Kimball**

**Phone: (401)-903-5718**

**Email: [bkimball@smesgroup.com](mailto:bkimball@smesgroup.com)**